



Markets

<http://antixlabs.com/>



**Antix Game Player — Deploying uniform games services across multi-screen networks:
mobile phones, PCs, STBs, tablets, TVs ...**



Protected Rights



**... while protecting the rights and revenues of
games developers and service providers**



Supporting open & proprietary operating systems: Android™, BREW®, Linux®, Symbian OS™, S60™, Windows®, Windows Mobile® ...



... across ARM®, Intel®, MIPS® and other CPU architectures



Broadcasters and carriers can deliver fully integrated services, ...





Manufacturers can have a single gaming standard for high performance, casual, advanced casual and premium titles across devices ...



A Single Standard



... irrespective of field of use, screen size, input device, operating system and CPU



New products can be brought to market with a ready-made (pre-existing) game catalog, tools, and developer support program, ...

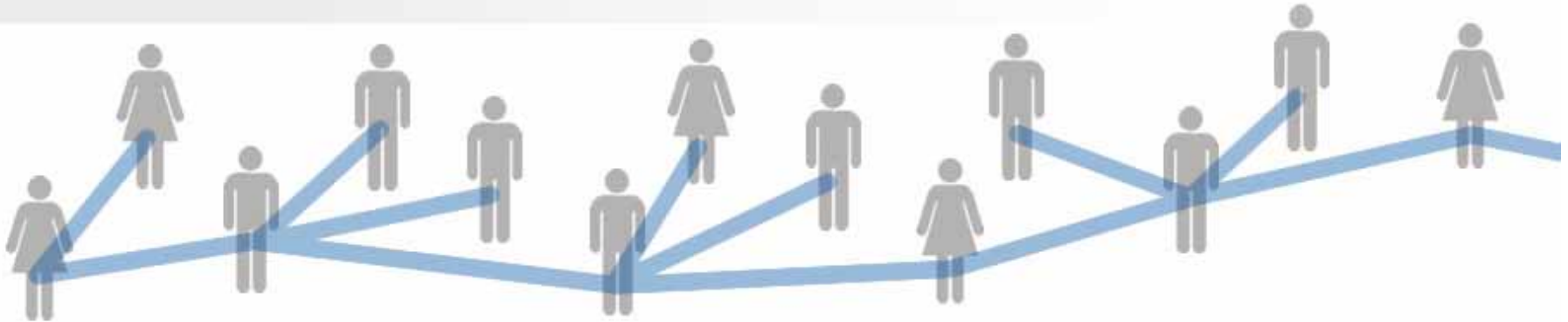


Accelerate Time to Market

... eliminating the need to port games to the new device



Manufacturers can offer services direct to consumers ...



**... who can then benefit from the ability to copy and share between devices
in a publisher-friendly way!**



Developers benefit by treating all supported devices as a single unified addressable market ...



... where they can focus on generating game revenue from their growing catalogue



Developers maintain native performance and rights protection in a universal binary distribution format ...



Native Performance



... and get their games onto mobile phones, PCs, STBs, tablets, TVs using a single source



The GDK presents industry-standard APIs, integrates with Visual Studio® or Eclipse™, ...



KHRONOS
GROUP

Microsoft®
Visual Studio®

eclipse

OpenKODE

OpenGL|ES

... and is free-of-charge to registered
developers



Consumers can access their games anytime, anywhere, on or off-network across any device ...



Engage Consumers as a Distribution Channel



... and become an additional developer distribution channel as they push games to friends and family using familiar viral and social distribution services



With world-leading service partners supporting global rollout ...



... Antix Game Player is transforming multi-screen gaming!